



# Warehouse Labels

Optimize your inventory tracking

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# Introduction

Warehouse labels store key information and help you keep track of inventory and the distribution of goods around a facility.

A properly optimized labeling system is therefore a critical part of the infrastructure in a warehouse or distribution center, helping to make operations more productive and efficient.



# Why are warehouse labels so important?

Some of the advantages of a well-optimized labelling system include:



Better organization



Streamlined processes



Easy location of goods



Digitized stock management



Automated replenishment



Scaleability and adaptability



# Warehouse labels

When you order warehouse labels, you can choose from a range of standardized templates, or have them designed to suit specific needs.

Warehouse labels will usually contain barcodes, which are scanned with handheld devices and provide valuable information. Which type of code you use will depend on the volume of information that they must store.



# 4 common types of warehouse labels

## 1) Rack labels

Rack labels help warehouse personnel locate and manage inventory quickly and accurately, which translates into better overall warehouse performance.

## 2) Item labels

Labels can be used on individual items, allowing personnel to guarantee that they are picking the right goods, as well as helping keep track of overall stock.



### 3) Hanging labels

These labels usually include barcodes, QR codes or SKU codes and allow quick identification and scanning from considerable distances, improving operational efficiency and inventory management.

### 4) Floor labels

Floor labels come in a variety of forms, including easily removed peel-off adhesive and more permanent bolt-on floor labels, while a middle option is aluminum framed labels.



# Label materials and properties

Labels can be made from a wide range of materials, offering different levels of durability, ease of installation and removal, with some types designed to endure specific conditions. If you are unsure about which type of material you should be using, your provider should be able to advise you.





# 6 common label materials and properties

## 1) Metalized polyester

Metalized polyester labels are highly durable and designed for applications with barcodes, alphanumeric characters, graphic symbols and logos that require high quality.

## 2) Magnetic

Magnetic labels are ideal for reusable, repositionable and lean manufacturing identification applications.

## 3) Removable polyester

Removable polyester labels are printed by thermal transfer and ideal for alphanumeric and barcode applications, such as electronic component marking.



#### 4) Permanent adhesive

This durable, low-shrink vinyl with ultra-aggressive adhesive is ideal for labelling pipes, equipment, shelves and virtually any industrial surface.

#### 5) Low temperature

This polypropylene material is ideal for full color identification and barcoding where resistance to liquid nitrogen, autoclave conditions and chemical resistance are a requirement.

#### 6) Outside use

This is a low-end thermal transfer printing label solution that is extremely durable outdoors and resists UV rays, abrasion and





# Serviap Logistics

Supplies warehouse labels

At **Serviap Logistics** we offer warehouse optimization services in Brazil, Mexico, and the United States.

As well as supplying labels, we provide and install racking, signage, floor marking and collision protection. We also offer industrial cleaning services.

## Contact us

To learn more about how we can assist you.

### **Brazil**

Phone: 0800 900 0430

Email: [sales.br@serviaplogistics.com](mailto:sales.br@serviaplogistics.com)

WhatsApp: +55 1152429684

### **Mexico**

Phone: 800 099 0753

Email: [sales.mx@serviaplogistics.com](mailto:sales.mx@serviaplogistics.com)

WhatsApp: +52 5585263995

### **United States**

Phone: +1 (800) 986-9169

Email: [sales.usa@serviaplogistics.com](mailto:sales.usa@serviaplogistics.com)